

Home Insurance £50/£25 cashback (February to March) Terms and Conditions

Customers who purchase a new **first direct** Home Insurance policy on or after 01 February 2021 and before 31st March 2021 via the **first direct** website or telephone channel will receive either:

- £50 cashback for a new combined buildings and contents policy; or
- £25 cashback for a new buildings or contents only policy.

The main policyholder will receive an email within 90 days of the policy start date requesting details for the preferred payment method.

Cashback Eligibility

- Cashback will be paid within 30 days of the preferred payment method being confirmed.
- Cashback will not be issued if your policy has lapsed or you, the insurer or **first direct** on behalf of the insurer have cancelled or terminated your policy within 60 days of the policy start date.
- Cashback is available to new customers only. Cashback is not available to customers amending or renewing their existing **first direct** Home Insurance policy.
- Cashback is only available to customers who purchase their policy via the **first direct** website or its telephone channel and is not available to customers buying from a price comparison, affiliate or cashback website or anywhere else.
- The offer of Cashback is limited to one per **first direct** Home Insurance policy.
- Cashback is available to UK customers only. Not available to customers from the Isle of Man and Channel Islands.

first direct reserve the right to withdraw or replace this offer with suitable alternatives at any time and without notice.

The promoter of this offer is **first direct**, 40 Wakefield Road, Leeds, LS98 1FD. **first direct** is a division of HSBC UK Bank plc. © HSBC Group 2020. This offer is being administered and managed on behalf of **first direct** for **first direct** Home Insurance by The Marketing Lounge Partnership, The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire, WA4 4PG.